



Routledge/GARNET series:

Europe in the World

SUBMITTING A PROPOSAL **Guidelines for authors**

Routledge/ GARNET partnership offer the authors the possibility to benefit from the Routledge expertise in publishing which offer to the contributors to the series:

Global distribution and marketing. *Unlike many UK publishers, the majority of Routledge sales come from overseas. The group has a strong presence in the US with our sister company, Routledge Inc., and a dedicated international sales team.*

Quality design and production values. *Routledge books are produced efficiently and attractively using latest technology.*

Prestige. *Routledge is one of the world's leading academic publishers with a reputation for cutting-edge and ground breaking books. We are the publisher of many of the leading figures in the Western intellectual tradition.*

The proposal you submit to the Routledge/GARNET series will be the basis on which the book's suitability for publication is judged. It will be sent out to be reviewed by specialists in your field. It therefore needs to be organised in such a way that the reviewer is given the right amount of information on which to judge the quality of your work.

The following notes are kindly provided by Routledge and are designed to help you to prepare your proposal. Your co-operation in following these recommendations will ease the task of evaluation and aid you in reaching your objectives.

How to Make Your Proposal

The book proposal has to be between 4-6 pages in length.

There are five main areas we would like to be addressed:

1. Statement of aims

- Quite simply, what is your book about?
- What are its main themes and objectives?
- What are you doing differently, or in a more innovative way, or better than existing books?

2. Detailed synopsis and chapter headings.

- Please list working chapter headings and provide a paragraph of explanation on what you intend to cover in each chapter. This may be all that the reviewer has to go on, so a list of chapter headings alone is not enough.
- If sample chapters, or a draft manuscript are available, please send them or let us know when they will be available.
- How many tables, diagrams or illustrations will there be (roughly)?
- Roughly how many thousand words in length will your book be? Does this include references and footnotes?
- When will you be able to deliver the completed typescript?

3. Definition of the market

- Who is your book primarily aimed at? Who will buy it? Who will read it?
- Is it a research monograph which will sell primarily to academic libraries?
- Would this subject have international appeal outside of the UK? If so, where?
- Is the subject area of the proposal widely taught, or researched?

4. What are the main competing books?

- We would like some indication that you are familiar with the competitive environment for your proposed book. We would expect most research books to have no direct competition but similar, or complementary titles in the same area. The fact that there are several books in the market already might indicate steady demand rather than a saturated market.

5. Product category

- Would you initially conceive of this book as a research monograph? We would define a monograph as high-level research book which is published in hardback rather than paperback in the first instance. It would be aimed at postgraduates, researchers and academics rather than undergraduate students and would sell primarily to the international academic library market. Or, is it a textbook aimed at core undergraduate courses? Or, is it a supplementary text which would provide secondary reading for undergraduates?

It will also be necessary to include:

- **one or two sample chapters, or a draft manuscript, if available**
- **a curriculum vitae of all authors, and notes on any other contributors.**